

Cheryl (Wang) Berryman



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Experience



Research Associate

Exponent

Jun 2017 - Present (3 years 11 months +)

- Promoted from Human Factors Research Assistant role on March 2019.
- Consult and manage user research projects, including planning, recruiting, data collection, and analysis.
- Execute methodology based on needs (e.g., service safaris, interviews, focus groups, usability lab studies, video ethnographies, surveys, etc.).
- Develop and present multi-project budget trackers for stakeholders.
- Chart project budget estimates, as well as improvise workarounds under constraints.
- Travel domestically and internationally to accomplish research goals.



Research Assistant

Exponent

Nov 2016 - Jun 2017 (8 months)

- Contract position
- Ran qualitative and quantitative user studies for Fortune 50 clientele based on research needs.
- Maintained and operated hardware and software prototypes during data collection efforts.
- Analyzed and coded user responses to identify attitudinal and behavioral patterns.



Undergraduate Research Assistant

The University of Tennessee System

Jan 2012 - May 2012 (5 months)

Indexed and summarized publications for a large effort meta-analysis on workplace teams.

Education



Arizona State University

MS, Applied Psychology; Human Systems Engineering



University of Tennessee, Knoxville

BA, Psychology

Skills

budgeting • computer hardware • customer relations • data collection • recruiting • research • Data Entry • Wireframing • Axure RP • Statistics